

# Cool 'Hood Champs

Join us & lead climate action in your neighbourhood!

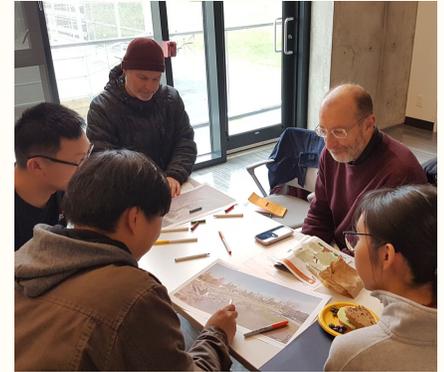


## We saw that you cared.

- Most Canadians care about climate change, but lack the **knowledge, confidence & support** to take action.
- People are more likely to engage in climate action when it is **local, hands-on, & fun**.
- Neighbourhood climate action can build both **social & environmental resilience!**

## We responded.

- Our Cool 'Hood Champs program trains residents to become **climate champions in their neighbourhoods**.
- Through a series of workshops, participants:
  - Learn to identify local climate impacts and solutions
  - Envision their ideal climate-friendly neighbourhood
  - Meet existing climate champions and fellow champs-to-be
  - Craft their very own climate action plans
- We tested two versions:
  - **In person** at Killarney Community Centre (Feb - Mar 2020)
  - **Online**, due to COVID-19 measures (Apr 2020)
- Participants were given **free trees** to plant in their yards!



# You loved it!

**100%**

managed to bond & network with fellow climate champions

**90%**

felt they learnt fun ways to engage their friends, family & neighbours in climate action

**80%**

felt more motivated & confident to take climate action after the program

**6**

other organizations reached out asking us to hold similar workshops for their communities



*"This workshop is a **GAME CHANGER**... I feel empowered after talking to the Cool 'Hood leaders....It motivates me to know there are people who would support my idea."* - Killarney participant

*"The workshop was wonderful, very organized, informative and fun."*

- Online participant

## What next?

- The overwhelmingly positive response shows that **such engagement programs work!**
- We are ready to provide more **training programs**, both online & in person.
- We are looking to collaborate with **community centres, schools, teachers and youth groups** to offer such programs more widely.
- Check out our Citizen's Coolkit - a valuable free resource on how to start climate action in your block!
- Ask your nearest Community Centre about bringing a Champs program into your neighbourhood!

## INTERESTED COMMUNITY CENTRE / LOCAL GROUP?

Get in touch

cheryl.ng@ubc.ca



Huge thanks to:

Vancouver Park Board, Killarney Community Association, R.E.A.C.H. Advisory Committee

CALP

<https://calp.forestry.ubc.ca/>

