

Cool 'Hood Champs

... is now COMPLETE, and here's what we learnt!



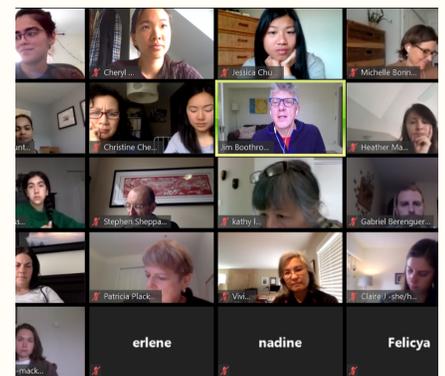
We saw a need.

- Many Vancouverites care about climate change, but lack the **knowledge & confidence** to take action.
- Most climate action occurs at the municipal or regional scale, but very little occurs at the **neighbourhood** scale.
- People are more likely to engage in climate action when it is **fun, hands-on, and local**.
- Neighbourhood climate action can build both **social and environmental resilience!**



We responded.

- Our Cool 'Hood Champs program trained residents to become **climate champions in their neighbourhoods**.
- Through a series of workshops, participants:
 - Learnt to identify local climate impacts and solutions
 - Envisioned their ideal climate-friendly neighbourhood
 - Met existing climate champions and fellow champions-to-be
 - Crafted their very own climate action plans!
 - Received free trees from Vancouver Park Board, and planted them in their homes!
- We tested two versions:
 - In person at Killarney Community Centre (Feb - Mar 2020)
 - Virtual, due to COVID-19 measures (Apr 2020)



They loved it!

100%

managed to bond & network with fellow climate champions

90%

felt they learnt about fun ways to engage their friends, family & neighbours in climate action

80%

felt more motivated & confident to take climate action after the program

6

other organizations reached out asking us to hold similar workshops for their communities



“This workshop is a GAME CHANGER... I feel empowered after talking to the Cool 'Hood leaders + Stephen. It motivates me to know there are people who would support my idea.”

- Sam Mew, 1st cohort participant

With your support, we can do even more.

- The overwhelmingly positive response shows that **such engagement opportunities work**.
- Even our online workshops remained interactive and effective, paving the way for future online training programs.
- Participants need **longer-term support systems** to stay connected and active.
- Future partnerships can involve other community centres, schools, teachers and youth groups via our REACH Hub to Hood model. Our Coolkit remains a valuable free resource.
- We'd love to continue leading similar programs with the support of generous sponsors. Our pilot run was made possible by Vancouver Park Board, Killarney Community Association and Hastings-Sunrise Community Association.



CALP

